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The Institution of Engineers, Malaysia
 Bangunan Ingenieur, Lots 60/62, Jalan 52/4,
 Peti Surat 223, 46720 Petaling Jaya,
 Selangor Darul Ehsan

1 DAY SEMINAR ON ACTIVE TRANSPORTATION – PATHWAYS TO HEALTHY LIVING

REGISTRATION FORM ACTIVE TRANSPORTATION - PATHWAYS TO HEALTHY LIVING

Date : 29th September 2020

Closing Date : 26th September 2020

NO online registration will be allowed after the Closing Date

No	Name(s)	M'ship No.	Grade	Fee (RM)*
SUB TOTAL				
ADD SST @6%				
Total Payable				

PAYMENT DETAILS :

Cash RM _____

Cheque no. _____ for the amount of RM _____ (non refundable) and made payable to "THE INSTITUTION OF ENGINEERS, MALAYSIA" and crossed 'A/C Payee Only

Bank Account No. : 640320010020215, Bank Name: Alliance Bank Malaysia Berhad

(Should payment is made, kindly email the 'bank-in-slip' to IEM for verification before the event)

FULL PAYMENT must be settled before commencement of the seminar, otherwise participants will not be allowed to enter the hall. If a place is reserved and the intended participant fails to attend the course, the fee is to be settled in full. If the participant failed to attend the course, the fee paid is non refundable. The Registration Fee includes lecture notes, refreshment and lunch.

For **ONLINE REGISTRATIONS**, please note that payment **MUST** be made **BEFORE** the closing date. If payment is not received within the stipulated time, the registration fee will be reverted to the normal registration fee.

Participant limited to 40pax



Date : 29th September 2020
 Time : 9.00am to 5.30pm
 Venue : C & S & TUS Lecture Hall, 2nd Floor Wisma IEM, PJ

BEM Approved
 CPD/PDP Hours : 7
 Ref No : IEM20/HQ/027/S

REGISTRATION FEES (SST NOT INCLUDED)

	ONLINE	NORMAL
STUDENT MEMBER	150.00	200.00
GRADUATE MEMBER	250.00	300.00
CORPORATE MEMBER	450.00	500.00
NON-IEM MEMBER	900.00	1000.00



SUPPORT



SPEAKER PROFILE



DATIN TPr HJH MAZRINA DATO' ABDUL KHALID
EMSc Bussines Adm., Graduate Royal Melbourne Institute of Technology (RMIT)

Datin TPr HjH Mazrina is a graduate from the Royal Melbourne Institute of Technology (RMIT), Australia in 1997. She has also received her Executive Master of Business Administration (EMBA) from UiTM, Shah Alam in 2005. Her experience as a town planner includes an early stint as an Assistant Town Planner with the Melbourne City Council (MCC). Datin TPr HjH Mazrina's professional experience has enabled her to work closely with esteemed clients such as Sime Darby Bhd., Perbadanan Putrajaya, East Coast Economic Region Development Council (ECERDC), Iskandar Malaysia (IRDA), Kumpulan PKNP, PKNS, SP Setia Berhad and Petronas amongst other notable clients. Datin TPr HjH Mazrina is also a corporate member of the Malaysian Institute of Planner (MIP) and a council member of MIP since 2009 with current position of Vice President. She is also a registered Town Planner with the Board of Town Planners.



MR. LEE HWOK LOK
B. Sc. Environment (Hons.)

Mr Lee Hwok Lok is a graduate from Universiti Putra Malaysia, Serdang in 1998. Mr. Lee is currently the Head of Sustainable Transportation at ERE Consulting Group Sdn Bhd, and has more than 20 years of experience in environmental consultancy, having been involved in various environmental impact assessments for infrastructure, industrial and property development projects for the government and private sectors.

He has also been involved in environmental management plans and monitoring, environmental site assessments, environmental studies for local and regional land use planning, social impact assessments, natural resource conservation and policy studies for government and non-governmental organizations, and due diligence reviews for assessing compliance with national regulatory requirements and international guidelines (Equator Principles/ IFC Guidelines). He is experienced in AERMOD air pollution dispersion modeling, QUAL2K water quality modeling and GIS applications for environmental management.

SPEAKER PROFILE








DATIN TPr NORAIDA SALUDIN
Post-Graduate Dip in Planning, BA (Honours) in Town and Country Planning

Datin TPr Noraida is a professional town planner registered with the Board of Town Planners and currently holds the position of Honorary Secretary of the Malaysian Institute of Planners (MIP). At MIP, she is also the Directors of MIP Training Centre (MIPTC) and Low Carbon City and Sustainable Centre (LCCSC). She has been influential and responsible in the development of a Malaysian-owned low carbon cities framework and assessment system (LCCF); a tool and assessment system to measure carbon emission from cities and development. Noraida serves on the Malaysian Board of Town Planners.

Datin TPr Noraida is also a Senior Associate and Head of Department at AJM Planning and Urban Design Group Sdn Bhd, with 25 years' experience as professional town planner in consultancy and specialises in strategic land use planning, regional growth and development, land management, redevelopments, development control aspects, urban design, heritage and conservation, community participation and sustainable and low carbon development.

Datin TPr Noraida is passionate about promoting sustainable development, livable urban environment as well as green lifestyle. She has been and still active in the promotion of sustainable developments particularly to town planners by being very involved in various seminar, international conferences, workshops and trainings.

Benefits of Active Transportation

 <p>Health</p> <ul style="list-style-type: none"> • Benefits range from lower risk of heart disease, adult-onset diabetes, high-blood pressure and stress to more energy, flexibility and muscle strength. Of course, physical activity can also help combat our much-publicized obesity crisis. • In addition, by enabling people to drive and polluteless, active transportation can reduce the number of traffic collisions and lead to lower asthma rates. 	 <p>Mobility</p> <ul style="list-style-type: none"> • Gives benefit many seniors and people with disabilities; and low-income people, for whom the cost of owning and operating a car can be prohibitive. • Benefit from less congestion and demand for parking, a small number of people shifting to walking and biking can have an impact on traffic. 	 <p>Neighborhood livability</p> <ul style="list-style-type: none"> • To the extent that promoting active transportation leads people to walk and bike more and to drive less, it can improve the quality of life in our neighborhoods in important ways. • When residents are out on foot or by bike, they interact more with neighbors. • Residential streets become calmer and quieter, which, again, encourages interaction. Streets become safer, not only in terms of traffic but also in terms of crime. 	 <p>Economy</p> <ul style="list-style-type: none"> • Lower transportation costs for individuals and families; • Increased property values in traffic-calmed neighborhoods; • Savings cities from less wear and tear on streets and less demand for roadway improvements and parking lots; a greater ability for cities and the region to attract new residents and employees; and a potential boost to regional tourism. 	 <p>Environment</p> <ul style="list-style-type: none"> • It can help us address a number of environmental challenges. • Reduced air pollution and emissions of greenhouse gases. • Less noise pollution; less water pollution; and even reduced pressure to develop agricultural and open space.
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SYNOPSIS

The importance of active transportation can be summarized as follows:

- Provide door-to-door transport,
- Active transportation infrastructure usually has a very high spatial penetration,
- Active transportation do not lead to waiting times compared with waiting at public transport stops,
- Active transportation have a favourable environmental performance,
- They are low-cost transport modes,
- Active transportation are essential elements in multimodal transport chains,

Active transportation lead to healthy activities. Impact of Active Transportation with Mode Share and Sustainable Development in Malaysia

Active transportation is an integral part of sustainable transport and the quest for low carbon mobility as well as offering health and social benefits.

Besides environmental improvement, lower energy consumption and carbon emissions, active transportation can reduce demand for other modes of transport and provide more human scale activity “on the street” enhancing safety and security for all.

Opportunities for increased usage of active transportation modes should result from initiatives in low carbon planning and design, both at the local level and broader urban scale.

Personal Data Protection Act

I have read and understood the IEM's Personal Data Protection Notice published on IEM's website at <http://www.myiem.org.my> and I agree to IEM's use and processing of my personal data as set out in the said notice.

“IEM reserves the right to alter or cancel the programme due to unforeseen circumstances at its discretion”. For intending participants who choose to ‘walk in without prior registration’, IEM SHALL NOT be responsible for any direct or consequential losses”.

TENTATIVE PROGRAM

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| 9.00 am | Registration and Breakfast |
| 10.00 am | Opening session by Moderator (Introduction) |
| 10.30 am | Topic 1: Definition and Relationship with Public Transportation (Urban Design and TOD Concept)
<i>by Datin TPr Mazrina</i> |
| 11.30 am | Q&A Session |
| 12.00 pm | Break and Lunch |
| 1.00 pm | Topic 2: Benefit of Active Transportation (Health, Environment, Economy)
<i>by Mr Lee Hwok Lok</i> |
| 3.00 pm | Q&A Session |
| 3.30 pm | Topic 3: Impact of Active Transportation with Mode Share And Sustainable Development In Malaysia.
<i>By Datin TPr Noraida</i> |
| 4.30 pm | Q&A Session |
| 5.00 pm | Wrap Up And Closing Session by Moderator |
| 5.30 pm | Refreshment and Adjournment |

Cancellation Policy

No cancellation will be accepted prior to the date of the event. However, replacement or substitute may be made at any time with 7 days prior notification and substitute will be charged according to membership status.